


NORTH OF ENGLAND MOTOR SHOW
CITY HALL
PLEASURE CARS **COMMERCIAL VEHICLES**
JANUARY 9th-17th **JANUARY 30th-FEB 7th**
MANCHESTER

NORTH OF ENGLAND PLEASURE MOTOR SHOW,
CITY HALL, MANCHESTER. January 9th to 17th.
OPEN DAILY - 10 till 10.
ADMISSION ONE SHILLING.
COLLECTION OF WORLD'S FINEST AUTOMOBILES
FOR ALL PURSES.
 Self Starters, Electric Lighting,
 Improved Engine Design, Novelty
 in Tyres, Wheels, and Accessories.
COMMERCIAL MOTOR SHOW, CITY HALL,
January 30th. February 7th.

Luxurious Coachwork.



STAND 53.

William Arncliffe
 SOLE AGENT FOR
BERLIET AUTOCARS
 WORKS:
UPPER BROOK STR
MANCHESTER.
 Telegrams—
 "Luxurious, Manchester."

Humber

1914 CARS

at the North of England Motor Show are worthy of a close inspection. They may be seen at the stands of our agents

Messrs. Merigold Bros. ... Stand 4.
 Messrs. Central Motor Garage Ltd. Stand 12.
 Messrs. R. Woodhead & Co. Ltd. Stand 6.

Full particulars and illustrated catalogue from above stands
 Mr. TOM GARNER, Peter Street, Manchester, or
 HUMBER LIMITED, COVENTRY.

INVINCIBLE TALBOT

Choose a Talbot for its investment value. None offers such an assurance of lasting and efficient service.

STAND No. 40,
MANCHESTER MOTOR SHOW.

12 H.P. TALBOT, with 4-seater Touring Body, Hood, Screen, and full equipment ... £410
 20-30 H.P. TALBOT, with handsome Limousine Landulette Body, and full equipment ... £725

12 h.p., 15-20 h.p., 20-30 h.p., 20-40 h.p. and 25-50 h.p. Models. Catalogue on request.
CLEMENT TALBOT, LTD., Barby Road, North Kensington, LONDON, W.

SPENCER TYRES MOULTON

The best that skilled British workmanship, coupled with sound material, can produce

London: 77-79 Cannon St., E.C. 4.
 Glasgow: 40-42 Southwark St.
 Leeds: 60, Albion Street.
 Dublin: 104 St. Elizabeth's St.
 Belfast: 100, Queen Street.
 Cork: King Street.

Manchester: **LEO SWAIN & Co.,** Managing Agents, 237-239 Deansgate.

North of England Motor Exhibition.
[CONTINUED.]

considerable progress has been made in the direction of popularizing the car. Remember then, the Morris-Oxfords, Stand 42. Mr. H. W. Cranham, of Deansgate, Manchester, is the agent, and will gladly afford information to visitors to the City Hall.

ATKINSON AND MILNE, ACCRINGTON.

It is a great advantage when negotiating for a new car to have the experience and the assistance of local agents, and Messrs. Atkinson and Milne, of King-street, Accrington, and Manchester-road, Haslingden, are ever at the service of clients. They appear to have an absolutely free hand in the motor-car business, and are therefore the right people to consult.

F. GROOME, LTD.

Messrs. F. Groome, Ltd., Whalley and Burnley, are represented on stands 57 (Wolsley cars), 59 (sunbeam), and 58 (F.I.A.T.). These cars, already noticed in these columns, have distinctive features, and are among the best in the trade. They certainly ought not to be overlooked by visitors from East Lancashire; the advantages of having a thoroughly reliable local agent to look after their interests counts for much.

ANNE COWBURN, LTD.

On Stand 79 is shown a 45 h.p. Daimler limousine landulette, painted dark green, upholstered in grey, with mahogany fittings, sliding seat, chairs with arms, C.A.V. lighting set, a very smart body by Cowburn; price £1,275. Also on the same stand a 20 h.p. D-fronted Austin landulette, coloured green and black, upholstered grey, two portable chairs, dome-shaped roof, C.A.V. lighting set, priced at £750.

ARMSTRONG-WHITWORTH

In our last issue the Blackburn Garage and Autocar Co. were given as district agents for the above car. This should have been Messrs. Thompson Bros., Blackburn, Ltd., Preston New-road, Blackburn.

A WAR OFFICE ORDER.

The Crossley people are in high rise, for on Saturday they received an order from the War Office for twenty-five 20 h.p. chassis. Some months back, after most exhaustive tests by Government experts, an order for six Crossleys was placed by the War Office, and the cars have given such satisfaction that the firm of "gas engine fame" have every right to feel proud of their latest achievement.

OTHER EXHIBITS.

Merigold Brothers, Preston, are represented at the Show by Mr. A. E. Merigold on Stand 47, where the Humber cars (already noticed) are displayed. Mr. Merigold will be pleased to see friends and prospective buyers.

The Perry Light Motor Car, with a two gallon tank, capable of running 40 miles to the gallon, and attaining a speed of 45 miles per hour, will appeal to those in search of a light car at a moderate price. Messrs. R. L. Jepson, Limited, Northgate, Blackburn, are the sole district agents.

Fitzroy, the oil with the official stamp of the Ford Motor Co., is well worth a trial. The makers are E. Joy and Son, Leeds.

On Stand No. 94 are shown examples of many accessories of great utility to the motorist. Variances of the highest quality, suitable for motor cars and other coachwork, known as the Broadmoor Specialities, are very highly spoken of. They are to be obtained from the Hall Autopaint and Varnish Co., 173, Panacea-road, London, N.W.

Messrs. Leo Swain and Co., 237-239, Deansgate, Manchester (Stand 117), are the agents for the Spencer-Moulton Tyres. These tyres, made from sound material with British workmanship, are well known in East Lancashire, and Stand 117 should be visited before any decision is arrived at as to the tyres for any new car.

PANTOMIME AT BURNLEY.

Seasonable fare is provided at the Palace and Hippodrome, Burnley, this week, in the pantomime, "Robinson Crusoe." Last night two large audiences were highly pleased with the pantomime. It is prettily staged, and is bright and breezy from beginning to end. The comedy side is exceptionally good. Will Harris, as Billy Crusoe; Geo. Norton as Will Atkins; Fred Spencer as the Dame; and Adams and Ward being a quintette who revel in their work of making merry. Miss May Poulton is a dashing principal boy, and she renders several songs in very acceptable fashion. Miss Molly Dean is charming as Polly Perkins, and she also contributes a couple of songs pleasingly. The pantomime goes with a swing, and there is not a dull moment. Several picturesque tableaux are introduced, and the specialties by the "Six Dandy Boys" add to the attractiveness of the production. The company is Jaxon and Montgomery's.

LOED DERBY AND HOME RULE.

Lord Derby at Liverpool on Saturday said that Unionists ought to be prepared to join in the spirit of compromise on the Home Rule issue. They could not compromise on principle, but they might compromise on details. He offered strong objections to Ireland having its own Custom-house, postal organisation, and the direct appointment of judges, and said that on these three points Unionists ought to be just as determined as they were on the resolution of Ulster.

ALL NIGHT IN A BOAT.

Thrilling Experience for Blackpool Men.

Four Blackpool men who left the Princess Parade, Blackpool, about ten o'clock on Saturday morning in a motor-boat had an exciting experience.

The men, whose names are Thomas Taylor, Park-street; William Beekie, Hazledene-road; Walter Farnworth, Back Braithwaite-street; and Henry Fletcher, Yates-street, went out to sea for the purpose of laying fishing lines. As no news was heard of them from the time of their departure up till seven o'clock on Sunday evening the lifeboat crew was summoned and the lifeboat launched, and proceeded to sea in search of the missing men.

The police were communicated with all along the coast, including Barrow and Walney Island. Much anxiety was felt for the safety of the men, when at about nine o'clock a message was received at the Blackpool Police Station from Fleetwood to the effect that a steam trawler had arrived in the channel with a motor-boat on tow.

The Fleetwood steam trawler Royalist, owned by the Dublin Steam Fishing Company, arrived in Fleetwood at ten o'clock last night with the motor-boat in tow and the four men on board. They were landed at Fleetwood and immediately left for their homes at Blackpool. The men, particularly Fletcher, had suffered very severely from exposure. The trawler caught sight of the boat at one o'clock on Sunday afternoon. The men on board the motor-boat had rigged up a small piece of canvas with the idea of attracting the attention of any passing steamer. They were entirely ignorant as to their whereabouts. When first observed by the crew of the Royalist the motor-boat was on the confines of Morecambe Bay, twenty miles northwest of Blackpool. The Royalist immediately signalled that she had seen the motor-boat, and putting on full speed was quickly alongside.

Owing to their long exposure the men were too numb with cold to help themselves, and they had to be lifted bodily into the trawler. Fletcher, the oldest of the party, was in a serious state, and Beekie was also in a bad way. On board the trawler the other two men had a good dinner, which was just then being served, but Fletcher and Beekie were unable to eat. They were made as comfortable as possible and cared for in every way on the voyage to Fleetwood. They said that the cold was so intense during Saturday night that they broke up a portion of the boat and lighted a fire to secure a little warmth. This undoubtedly saved their lives, for they were being slowly frozen. They had almost given up all hope when the trawler bore in sight.

Daimler Cars 1914.
 Four Speeds. Electric Light. Electric Starter.

Twenty. Thirty. Special.
 Four Cylinders: Four or Six Cylinders: H.M. The Queen's New Car.

The Daimler Company, Ltd.,
 COVENTRY

MANCHESTER SHOWROOMS, 60, DEANSGATE.

Daimler

Public Opinion.

CONSENSUS of public opinion points very clearly to the new Daimler "20" as being most distinctly the car of the year for 1914. Original in its design, it embodies strength with lightness, and power with silence to a degree that surpasses any previous attainments in a car of this class. In fine, it is the unsurpassable machine, and ideally suited to the requirements of those who want an open touring car or a landaulette.

Daimler Cars 1914.
 Four Speeds. Electric Light. Electric Starter.

Twenty. Thirty. Special.
 Four Cylinders: Four or Six Cylinders: H.M. The Queen's New Car.

The Daimler Company, Ltd.,
 COVENTRY

MANCHESTER SHOWROOMS, 60, DEANSGATE.

THOMPSON BROS.,
(BLACKBURN) Ltd.,

SOLE AGENTS
FOR
BELSIZE
BLACKBURN AND DISTRICT.

Prices, £215 to £575.

The car for the man of moderate means. Economical, Reliable, Silent, and Good Value.

TALBOT

Be sure to see the new 12 H.P. complete Car, four speeds, dual ignition, five wheels, tyres, one-man hood, screen, five lamps, etc, dynamo lighting outfit, £410.

Armstrong-Whitworth
(BLACKBURN AND 10 MILES RADIUS).
Prices, £475 to £1,200.

The ideal Carriage-de-Luxe, combined with highest quality workmanship and materials, this car is now one of the best in the world. Be sure to see the new 20/30 h.p. model with latest Cabriolet body.

We shall be in attendance at the Show on each of the above stands, and will there quote you lowest inclusive prices for these or any other make.

SHOWROOMS, GARAGE, & REPAIR WORKS,
15, Preston New Road, Blackburn.
 TELEPHONE 1050

LOBERS LIMITED

beg to announce that they have taken up the Agency of three or four makes of Cars, and can undertake the efficient Repairs of all makes of Motor Vehicles, including Cycles, Cars, Vans, and Luries. Abundant room in their commodious premises for Garaging and maintaining Cars or Wagons is at the disposal of would-be purchasers. Private Motor Houses and Drivers provided on application. For full particulars and terms, apply :-

LOBERS LIMITED,
Cannon Street, Accrington.
 Tel. 570 (Two Lines).

Stand No. 52.

The car for all Seasons, for all purposes, for all people.
 How is it done at the price? The answer is—standardization.

Belsize

The car built with the accuracy of a watch, from a design of proved success, out of materials of unrivalled excellence.
 Ask a Belsize owner the kind of satisfaction he gets out of his car.

THE BELSIZE MOTORS, LTD.,
 CLAYTON, MANCHESTER.

MORRIS - OXFORDS.
STAND 42.

Secure one and you will get **THE BEST.**

SOLE AGENT:
H. W. CRANHAM, 221, Deansgate,
MANCHESTER.

SOME WELL KNOWN FACES AT THE MOTOR SHOW.



CARICATURED BY THE "OBSERVER" ARTIST.